

Vuk'uzenzele

Vuk'uzenzele Print Edition Rate Card for Private Sector Advertising 2021/22

Vuk'uzenzele Government Newspaper is published twice a month (one print edition, which is also available online, and one online-only edition) by the Government Communication and Information System (GCIS). It is a widely-read newspaper which endeavours to carry an eight-page recruitment, tender, notices and advertisement section. This section is part of the newspaper that focuses on communicating programmes and opportunities created by government and how to access these opportunities. It is a free newspaper with selected pages translated in all official languages and the majority of the print run in English. It is also available in Braille, on the GCIS website and Gov APP.



Media Info

Total Monthly Print-run	850 000 copies
Frequency	Twice a month (one print edition, which is also available online, and one online-only edition)
Distribution	Distributed in all nine provinces in rural and peri-urban areas, directly to homes and GCIS offices.

Advertising Rates

Tabloid Size	2021/22 Rate (R's)
1 Page	R 113 399.52
1/2 Page	R 58 153.60
1/4 Page	R 26 169.12
The rate per column centimeter	R 363.46

Booking and Material deadlines for Vuk'uzenzele print editions 2021/22

November 2021, Edition 1

- Booking deadline – 10 October 2021
- Delivery deadline – 15 October 2021

December 2021

- Booking deadline – 10 November 2021
- Delivery deadline – 15 November 2021

January 2022

- Booking deadline – 1 December 2021
- Delivery deadline – 5 December 2021

February 2022, Edition 2

- Booking deadline – 1 February 2022
- Delivery deadline – 5 February 2022

March 2022, Edition 1

- Booking deadline – 15 February 2022
- Delivery deadline – 20 February 2022



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REPUBLIC OF SOUTH AFRICA



Technical specifications

Full page advert size	254 mm (w) x 377 mm (h)
Half page advert size	254 mm (w) x 187 mm (h)
Quarter page advert size	125 mm (w) x 187 mm (h)
Material format (requiring layout)	Word document with logos and images separate
Material format (artwork supplied by client)	Pdf/tiff with fonts embedded
Resolution	300dpi and above
Colour	Full colour (for any other adverts) Grey scale (for recruitment adverts)

Publishing dates

Issue date	Publishing / distribution date
First edition of the month e.g.	
April 2018 edition 1	1st of each month
Second edition of the month e.g.	
April 2018 edition 2	15th of each month

Vuk'uzenzele will not be held responsible for advertisements published with incorrect closing dates. For full colour advertisements, the artwork should be designed in CMYK No RGB or pantone colours will be accepted.

Contact:

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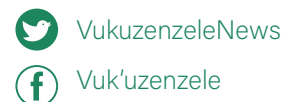
Jauhara Khan: jauhara@gcis.gov.za (012) 473 0010 or 082 638 2969



● **850 000**
Copies per month

● **Available**
online: www.vukuzenzele.gov.za

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