

# Vuk'uzenzele

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# Help for small businesses

**GOVERNMENT** will be giving entrepreneurs a boost which also opens a gap for job creation.

**P**resident Cyril Ramaphosa says government will this year focus on expanding the small business incubation programme.

The incubation programme provides budding entrepreneurs with physical space, infrastructure and shared services, access to specialised knowledge, market linkages, training in the use of new technologies and access to finance.

"The incubation programme currently consists of a network of 51 technology business incubators, 10 enterprise supplier development incubators and 14 rapid youth incubators.

"As part of the expansion of this programme, town-



ship digital hubs will be established, initially in four provinces, with more to follow," said the President when delivering his second State of the Nation Address, in Parliament recently.

The President said it was expected that the hubs will provide most-needed entrepreneurial services to small and medium enterprises in the rural areas and townships - but more especially

to young people who want to start their own businesses.

The specific focus on the small business incubation programme was due to the role small businesses play in stimulating economic activity and employment and in advancing broad-based empowerment.

"Our greatest challenge is to create jobs for the unemployed of today, while preparing workers for the jobs of tomorrow," he said.

## Tax Incentive

"We have come up with great plans, platforms and initiatives through which we continue to draw young people in far greater numbers into productive economic activity through

initiatives like the Employment Tax Incentive.

"This incentive will be extended for another 10 years," said President Ramaphosa.

Government will also intensify the "buy South Africa" programme.

"..We will pursue measures to increase local demand through, among other things, increasing the proportion of local goods and services procured both by government and the private sector."

He said increasing local demand and reducing the consumption of imports is important because it increases the opportunities for producers within South Africa to serve a growing market. ■

# Tindlela tasomabhizinisi tekwakha imphumelelo

**SIPILIYONI SEMSEBENTI** sinike somabhizinisi waseMphumalanga Kapa emakhono lawadzingako ekutakhela likusasa leihle yena netisebenti takhe.

## Siya Miti

**I**menenja yaphambili yesitolo lesitsengisa timphahla tekwakha Anele Peti nyalo sewungumnikati lotigcabhako wenkampani lebhaka titini temabhloko takhonkholo lecashe bantfu labange-32.

I-IncaPeace Trading, letintenkhwali emgwacweni longu-R61 emkhatsini weMthatha neLibode, iphakela ngetimphahla tekwakha titolo taseMthatha, eLibode, kanye naseQumbu.

Peti wafola sipiliyoni embonini yekwakha ngesikhatsi ase-benta njengemenenja kaBuild It eQumbu kusacala iminyaka yabo-2000 kwatsi kamuva wasebenta enkhwalini lebeyitsengisa tintfo letisengakasetjntwa. Watsi nakabona tidzi-

ngo tebatsengi, wase ubhalisa i-IncaPeace Trading nga-2013. Yacala kusebenta nga-2015.

Peti (loneminyaka lenge-35) watsi lenkampani yacala kancane, ikhucita kuphela titini temabhloko leti-3 000 ngelilanga inetisebenti letisiphohlongo kodvwa seyikhulile kuleminyaka lemibili leyengcile. Uhlela kuyandzisa ibhizinisi yakhe kanye nekuphindza futsi andzise nemikhucito yakhe kanye nekudala ematfuba lamanengi emisebenti.

"Inhloso yetfu nyalo kutsi sikhucite titini temabhloko leti-14 000 ngelusuku. Kwanyalo sikhucita letingetulu kwe-12 000 ngelusuku," kwasho yena njalo. "Kutawudaleka imisebenti yesiphelane lenge-94 njengaloku sitawenta kutsi kube nekusebenta ngekude-delana kabili (emashifu) bese sitfola futsi nemshini wesibili.

Loku kutakwandzisa umkhucito wetfu kanye netinhloso lesifuna kufinyelela kuto."

Ibhizinisi yakhe idala ematfuba ekuceshwa nemisebenti kubantfu bendzawo. "Sitinikele kutsi sitfutukise ngetemfundvo bantfu bendzawo, kungaleso sizatfu sinika bantfwana betisebenti tetfu imifundzate yekutsi bafundze," kwasho yena njalo.

I-IncaPeace isebenta edvute nenkhwali lesenzaweni yinye, lokungiyi lesiphakela kakhulu ngetintfo letisengakasetjntwa.

Phakamani George loyinhloko yetimali letigadze bungoti tekucala umsebeni eKoporansi Yetentfutuko yaseMphumalanga Kapa (i-ECDC) utsite i-IncaPeace yanikwa imali lelinganiselwa kule-R700 000 njengemali yekucala ibhizinisi. I-IncaPeace yakhona futsi kutsi isayine sivumelwane neBuild It



■ Anele Peti kwanyalo ucashe bantfu labange-32 enkampanini yakhe leyakha titini.

kanye neBuffalo Timber kutsi batabaphakela ngetitini.

Samba lesabuya ku-IDC sasetjentiselwa kusita lenkampani kutsi ihlangabetane netidzingo tayo talesivumelwane lesisha neBuild It kanye neBuffalo Timber.

Kulomnyaka lophelile, i-ECDC yasebentisa imali yayo lesigidzi semarandi yekugadza bungoti yekucala ibhizinisi yayinika i-IncaPeace kutsi itsenge ugandaganda wekumba

kanye nemaloli abomadibhane kute atfutse ematje ehatjisi aye kulesikhungomkhucito lesiseLibode.

"Kukhula kwetinkampani letifanana ne-IncaPeace kusho kutsi imali ye-ECDC yekugadza bungoti iyayifeza inhloso yayo njenge- ejensi yelutjalotimali. Kwesekelwa lokunikwa letinkampani kutenta kutsi titfole kwesekelwa ngetimali ngulabanye labasekela ngetimali." ■

# Likhemisi lekucala lilusito kulelidolobhana



■ Sokhemisi Vumile Mzinzi sewugucule timphilo tetakhamuti taseMount Fletcher ngekutsi avule likhemisi lekucala kulelidolobhana laseMphumalanga Kapa.

## Siya Miti

**S**okhemisi losasemncane ucophe umlandvo ngekutsi avule likhemisi lekucala edolobhaneni laseMount Fletcher eMphumalanga Kapa nga-2017.

Ngekwenja njalo, ukuguculele kunakekela ngekwetemphilo kwetakhamuti talelidolobhana. Loneticu taseNyuvesi

yaseNsholanga Kapa (i-UWC), Vumile Mzinzi utsite manje nanome lilincane lelidolobha kodvwa linebantfu labanengi futsi lisita imiti leminengi yasetindzaweni tasemaphandleni. Uchaze watsi, esikhatsini lese-ngcile takhamuti betikhokha R70 tigibele itekisi tiye eMaclear tiphindze tibuye – lokulidolobha lelisedvute, lelilibanga lelingamakhilomitha lange-62 – kute

**IMOUNT FLETCHER YASUNGULWA NGA-1882,** ayizange seyibe nelikhemisi kwaze kwadzimate kwasukuma somabhizinisi losasemncane walivula.

bakhone kufinyelela kutfola tinsita telikhemisi.

Ngembikwekuvulwa kwelikhemisi Ithalomso, tinsita telikhemisi eMount Fletcher betifolakala kuphela esibhedlela sendzawo iTaylor Bequest kantsi leto tinsita betititigulane kuphela.

Mzinzi watfola ticu takhe temfundvo nga-2010 futsi bekasabenta njengasokhemisi lapha eNelson Mandela Central Hospital eMthatha 'ngembikwalesincumo sakhe lesagucula imphilo yakhe' sekuvula ibhizinisi yakhe eMount Fletcher.

Utsite kuvula lelikhemisi kudzingeke kutsi ente lucwaningo lolubanti futsi abonisane nalabanye kucinisekisa kutsi lebhizinisi yakhe itawuba yimphumelelo. Wakhetsa lidolo-

bhana laseMount Fletcher ngobe bekute likhemisi khona futsi wabona kutsi lendzawo isatawukhula kakhulu.

Ngekutjalatimali eMount Fletcher, losokhemisi wekudzabuka eNgcobo ngekutalwa udale ematfuba emisebenti etakhamuti letisiphohlango letivela kulemiti lesedvute leyakhele lendzawo.

IKoporansi Yetentfutuko yaseMphumalanga Kapa (i-ECDC) isite ngetimali yaphindze futsi yambhalela lisu lekuchuba lebhizinisi yakhe lokuyintfo lemsite kutsi akhone kuyewucela ngemphumelelo lusito lwetimali kuletinye tikhungo letisita ngetimali.

Inhloko yetimali letigadze bungoti tekucala ibhizinisi ka-ECDC Phakamisa George utsite lesisetjentiswa sisita bo-

somabhizinisi kutsi batfutukise imicondvo yemabhizinisi abo kudzimate kufike kuleso sigaba lapho sebhakona khona kutsi bahlangabetane netidzingo leticinile talabo labasita ngetimali kute babasite.

“Lokusekelwa kuhamba ngendlela yekusita kuchuba, lucwaningo lwekufaneleka, kutfutukisa nekuhlola letinye tibonelo letifanana nayo, tindleko tekulawula kuhambisana njengekuHlola Lifutse leliBhizinisi kuSimondzawo, invume yetemanti kanye nemapulani ebhizinisi. I-ECDC iyajabula ngobe isifezile sibopho sayone-Ithalomso, ngekuvumela lekhemisi kutsi itfole kusitwa ngetimali nguletinye tikhungo letisita ngetimali,” kusho yena njalo George.



# Squeaky clean success for Mthatha entrepreneur

**AMINA CHEM** is an example of how good marketing and support from government can give birth to brilliant business success.

## Siya Miti

**G**rowing and nurturing a business is what cleaning company founder Siviwe Mnyaka is all about.

He decided to leave the corporate life of marketing behind and ventured into producing, marketing and distributing cleaning products through his company.

Mnyaka's company, was founded in 2012 and is based in Mthatha in the Eastern Cape.

The company has the ability to produce about nine tons a day of a range of different cleaning products which are

used for laundry, automotive, bathroom and kitchen cleaning products. This company has a variety of 60 different cleaning materials.

“We specialise in the manufacturing and marketing of quality cleaning detergents and equipment for both industrial and domestic cleaning and maintenance,” said Mnyaka.

He added that Amina Chem has grown over the years with its turnover being more than a R1 million.

He added that in the inception stages of the company he only had two employes but this has grown to 17 people.

Amina Chem's success

can also be attributed to the support it received from the Eastern Cape Department of Economic Development Environmental Affairs and Tourism (DEDEAT).

The company received a boost of R1.5 million for equipment. Along with R600 000 from the Small Enterprise Development Agency (Seda) which also was ploughed into purchasing equipment.

“Since 2012 we have grown from manufacturing products by hand in 200 litre drums to semi-automated stainless steel tanks. Our growth has been organic as it has been purely led by customer base growth and new product de-



■ Producing about nine tons of cleaning materials is all in a day's work for Siviwe Mnyaka.

velopment.”

The growth led us to move from a 150 square meter factory flat to a 483 square meter factory.

Currently Amina Chem has a client base of over 200 regular customers and supplies clients including several hos-

pitals, Walter Sisulu University as well as funeral parlours, car wash businesses and bus company AB350.

Mnyaka said the experience he received in the marketing industry helped him in growing his business to what it is today. ■