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Help for small businesses

GOVERNMENT will be giving entrepreneurs a boost which also opens a gap for job creation.

President Cyril Ramaphosa says government will this year focus on expanding the small business incubation programme.

The incubation programme provides budding entrepreneurs with physical space, infrastructure and shared services, access to specialised knowledge, market linkages, training in the use of new technologies and access to finance.

"The incubation programme currently consists of a network of 51 technology business incubators, 10 enterprise supplier development incubators and 14 rapid youth incubators.

"As part of the expansion of this programme, town-



ship digital hubs will be established, initially in four provinces, with more to follow," said the President when delivering his second State of the Nation Address, in Parliament recently.

The President said it was expected that the hubs will provide most-needed entrepreneurial services to small and medium enterprises in the rural areas and townships - but more especially

to young people who want to start their own businesses.

The specific focus on the small business incubation programme was due to the role small businesses play in stimulating economic activity and employment and in advancing broad-based empowerment.

"Our greatest challenge is to create jobs for the unemployed of today, while preparing workers for the jobs of tomorrow," he said.

Tax Incentive

"We have come up with great plans, platforms and initiatives through which we continue to draw young people in far greater numbers into productive economic activity through

initiatives like the Employment Tax Incentive.

"This incentive will be extended for another 10 years," said President Ramaphosa.

Government will also intensify the "buy South Africa" programme.

"..We will pursue measures to increase local demand through, among other things, increasing the proportion of local goods and services procured both by government and the private sector."

He said increasing local demand and reducing the consumption of imports is important because it increases the opportunities for producers within South Africa to serve a growing market. **■**

Rakgwebo o atlega ka go foroma ditena

MAITEMOGELO A MOŠOMO a neile rakgwebo wa Kapa Bohlabela mabokgoni ao a hlokago go ikagela bokamoso bjo bo tlele go gotee le bašomedi ba gagwe.

Siya Miti

Molaodi wa peleng wa lebenkele la go rekiša didirišwa tša go aga gabjale ke yena mong wa khamphani ya go foroma ditena tša lekgwara yeo e thwetšego batho ba 32.

IncaPeace Trading, yeo e lego mo kwaring mo lefelong le le lego mo tseleng ya R61 magareng ga Mthatha le Libode, e abela ditena go mabenekele a didirišwa tša go aga a kua Mthatha, Libode le Qumbu.

Peti o ikhweleditše maitemogelo intastering ya kago ge a be a šoma bjalo ka molaodi kua Build It gola Qumbu mathomong a mengwaga ya bo 2000 mme morago o bile a ya go šoma mo kwaring mo wo a bego a rekiša dimatheriale tše sa šongwago.

Ka go bona seo mebaraka ye

e se hlokago, o ile a ngwadiša IncaPeace Trading ka 2013.

Khamphani ye e thomile go šoma ka 2015.

Peti (35) o boletše gore khamphani ya gagwe e thomile e le ye nnyane, e tšweletša feela ditena tše 3 000 ka letšatši ka bašomedi ba seswai eupša e goletše godimo mo mengwageng ye mebedi ya go feta. O rulaganya go godiša kgwebo ya gagwe le mehutahuta ya ditšweletšwa go feta mo go hlola mešomo ye mengwe ye mentši.

"Nepo ya rena ke go tšweletša ditena tše 14 000 ka letšatši.

Gabjale re tšweletša ditena tša go feta 12 000 ka letšatši," a realo. "Mešomo ya go balelwa 94 ya goyagoile e tla hlolewa ka ge re tla be re tsebagatša lenaneo la go šoma bošego le mosegare le go hwetša motšhene wa bobedi.

Se se tla rotoša tšweletšo ya rena le dinepo."

Kgwebo ya gagwe e fana ka menyetla ya tlhahlo le mešomo go badudi ba lefelo leo. "Re ikga-fetše mo tlhabolong ya thuto ya badudi ba lefelo le ka gona, re neelana ka dipasari go thuša mo dithutong tša bana ba maloko a bašomedi," a realo.

IncaPeace e šoma mmogo le kwari ye e lego mo lefelong le tee le khamphani ye, gomme ke yona ye e ba abelago ka dimatheriale tše ntši tše sa šongwago.

Moetapele wa lekala la matlotlo a matšhošetši a dikgwebo la Koporasi ya Tlhabollo ya Dikgwebo ya Kapa Bohlabela (ECDC) Phakamisa George o boletše gore tšhelete ya go balelwa go R700 000 e filwe IncaPeace bjalo ka thekgo ya mašelang ya go thomiša tša kgwebo. IncaPeace e kgonne gape go tsenela kwano ya go gwebišana le Build It gotee le Buffalo Timber go ba abela ditena.



■ Gabjale Anele Peti o thwetše batho ba 32 mo kgwebong ya gagwe ya go foroma ditena.

Tšhelete yeo e amogetšwego go tšwa ECDC e šomišitšwe go thuša khamphani ye go fihlelela dinyakwa tša kwano ye mpsha ye e lego gona gare ga khamphani ye le khamphani ya Build It le ya Buffalo Timber.

Ngwageng wa go feta, ECDC e abetše khamphani ye R1 milione ka lekala la yona la matlotlo a matšhošetši a dikgwebo, e lego seo se kgontšhitšego khamphani ye ya IncaPeace go reka diketepola le dilori tša

matipane go rwala matlapa ao a pšatlagantšwego go leba polanteng ye lego fao ya Libode.

"Kgolo ya dikhamphani tše bjalo ka IncaPeace go ra gore lekala la ECDC la matlotlo a matšhošetši a dikgwebo le fihlelela maikemišetšo a lona bjalo ka thupetšo ya dipeeletšo ya kgwebo ye. Thekgo yeo e fiwago dikhamphani tše e di dumelela go hwetša thekgo ya mašelang go tšwa bathekging ba bangwe." **■**

Khemisi ya mathomothomo ke tharollo mo toropong ye nnyane



■ Rakhemisi Vumile Mzinzi o fetotše maphelo a badudi ba Mount Fletcher ka go bula khemisi ya mathomothomo ka torotswaneng ya Kapa Bohlabela.

Siya Miti

Mofsa wa rakhemisi o dirile histori ka go bula khemisi ya mathomothomo mo torotswaneng ya Mount Fletcher gola Kapa Bohlabela ka 2017. Ka go dira bjalo, o fetotše seemo sa tlhokomelo ya maphelo baduding ba bantši ba torotswana ye.

Sealoga sa Yunibesithi ya Kapa

Bodikela, Vumile Mzinzi o re le ge torotswana ye e le ye nnyane, e nale badudi bao ba dutšego kgauswi le kgauswi ebile e thuša palo ye bonalago ya metsana ya dinagamagae. O boletše gore kua moragonyana, badudi ba be ba swanela ke go lefa R70 ya thekisi goya Maclear le go boya ebago toropo ya kgauswi ya bokgole bja dikhilometara tše 62 gore ba ikhweletše dihlare tša go tšwa khemising.

GO TLOGA GE e sale e hlomiwa ka 1882, Mount Fletcher ga saka ya ba le khemisi mo toropong go fihlela ge rakgwebo wa mofsa a bula khemisi.

Pele go ka bulwa Ithalomso Pharmacy, ditirelo tša dikhemisi gola Mount Fletcher di be di hwetšagala feela Bookelong bja fao bja Taylor Bequest, le gona ditirelo tšeo e be e le tša balwetši feela.

Mzinzi o alogile ka 2010 ebile o be a šoma bjalo ka rakhemisi Bookelong bja Nelson Mandela Central Hospital gola Mthatha pele ga sephetho sa gagwe seo se fetotšego bophelo bja gagwe sa go bula kgwebo ye e lego ya gagwe gola Mount Fletcher.

O boletše gore go bula khemisi yeo go nyakile diphatišišo tšeo di tšeneletšego le ditherišano go netefatša gore e sepela ka boreledi. O kgethile toropo ya Mount Fletcher ka gobane go be go sena khemisi kgauswi le fao le ka

gobane o be a bone kgolo yeo e bego e diragala lefelong leo.

Ka go beeletša kua Mount Fletcher, rakhemisi yo wa go be- legelwa motsaneng wa Nqcoo o hloletše badudi ba seswai ba go tšwa metsaneng ya kgauswi dibaka tša mešomo.

Koporasi ya Tlhabollo ya Dikgwebo ya Kapa Bohlabela (ECDC) e thušitše ka thekgo ya mašelang le go thala thulaganyo ya gagwe ya kgwebo yeo e mo dumeletšego go atlega ge a itebanya le dihlongwa tše dingwe tša mašelang go hwetša thekgo ya tšhelete.

Moetapele wa lekala la matlotlo a matšhošetši a dikgwebo la ECDC Phakamisa George o boletše gore lekala le le thuša borakgwebo ka tlhabollo ya

dikgopolo tša bona tša kgwebo go fihla maemong ao ba kgona- go go fihlelela dinyakwa tša bathekgi ba ditšhelete tšeo ka nako tše dingwe di lego boima go di fihlelela.

“Thekgo ye ya mašelang e tla ka sebopego sa tlhahlo, dithuto tša go lekola kgonagalo ya kgwebo, go hlagišwa ga mehlala ya go sepediša kgwebo le go dirwa diteko ga yona, disenyegelo tša kobamelo go ya ka molao le go etša Ditshekatsheko tša Ditlamorago Tikologong, dilaesense tša meetse le dithulaganyo tša kgwebo. ECDC e thabetše gore e fihleletše tlamego ya yona gotee le Ithalomso, ka go dumelela khemisi ye go hwetša thekgo ya mašelang ya legoro la boraro,” a realo George. ■



Squeaky clean success for Mthatha entrepreneur

AMINA CHEM is an example of how good marketing and support from government can give birth to brilliant business success.

Siya Miti

Growing and nurturing a business is what cleaning company founder Siviwe Mnyaka is all about.

He decided to leave the corporate life of marketing behind and ventured into producing, marketing and distributing cleaning products through his company.

Mnyaka's company, was founded in 2012 and is based in Mthatha in the Eastern Cape.

The company has the ability to produce about nine tons a day of a range of different cleaning products which are

used for laundry, automotive, bathroom and kitchen cleaning products. This company has a variety of 60 different cleaning materials.

“We specialise in the manufacturing and marketing of quality cleaning detergents and equipment for both industrial and domestic cleaning and maintenance,” said Mnyaka.

He added that Amina Chem has grown over the years with its turnover being more than a R1 million.

He added that in the inception stages of the company he only had two employs but this has grown to 17 people.

Amina Chem's success

can also be attributed to the support it received from the Eastern Cape Department of Economic Development Environmental Affairs and Tourism (DEDEAT).

The company received a boost of R1.5 million for equipment. Along with R600 000 from the Small Enterprise Development Agency (Seda) which also was ploughed into purchasing equipment.

“Since 2012 we have grown from manufacturing products by hand in 200 litre drums to semi-automated stainless steel tanks. Our growth has been organic as it has been purely led by customer base growth and new product de-



■ Producing about nine tons of cleaning materials is all in a day's work for Siviwe Mnyaka.

velopment.”

The growth led us to move from a 150 square meter factory flat to a 483 square meter factory.

Currently Amina Chem has a client base of over 200 regular customers and supplies clients including several hos-

pitals, Walter Sisulu University as well as funeral parlours, car wash businesses and bus company AB350.

Mnyaka said the experience he received in the marketing industry helped him in growing his business to what it is today. ■