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# Help for small businesses

**GOVERNMENT** will be giving entrepreneurs a boost which also opens a gap for job creation.

**P**resident Cyril Ramaphosa says government will this year focus on expanding the small business incubation programme.

The incubation programme provides budding entrepreneurs with physical space, infrastructure and shared services, access to specialised knowledge, market linkages, training in the use of new technologies and access to finance.

"The incubation programme currently consists of a network of 51 technology business incubators, 10 enterprise supplier development incubators and 14 rapid youth incubators.

"As part of the expansion of this programme, town-



ship digital hubs will be established, initially in four provinces, with more to follow," said the President when delivering his second State of the Nation Address, in Parliament recently.

The President said it was expected that the hubs will provide most-needed entrepreneurial services to small and medium enterprises in the rural areas and townships - but more especially

to young people who want to start their own businesses.

The specific focus on the small business incubation programme was due to the role small businesses play in stimulating economic activity and employment and in advancing broad-based empowerment.

"Our greatest challenge is to create jobs for the unemployed of today, while preparing workers for the jobs of tomorrow," he said.

## Tax Incentive

"We have come up with great plans, platforms and initiatives through which we continue to draw young people in far greater numbers into productive economic activity through

initiatives like the Employment Tax Incentive.

"This incentive will be extended for another 10 years," said President Ramaphosa.

Government will also intensify the "buy South Africa" programme.

"..We will pursue measures to increase local demand through, among other things, increasing the proportion of local goods and services procured both by government and the private sector."

He said increasing local demand and reducing the consumption of imports is important because it increases the opportunities for producers within South Africa to serve a growing market. ■

## Moitshimololedikgwebo o atlega ka go foroma ditena

**MAITEMOGELO A KWA TIRONG** a neile moitshimololedikgwebo yono wa kwa Kapa Botlhaba bokgoni jo a neng a botlhoka go aga bokamoso jwa gagwe le jwa badiredi ba gagwe jo bo tebileng.

### Siya Miti

**M**otsamaisi wa mo malobeng wa lebenkele la didirisiwa tsa go aga, Anele Peti, jaanong ke mong wa setlamo se se foromang ditena tsa mampara yo o motlotlo mme se thapileng badiredi ba le 32. Setlamo sa IncaPeace Trading, se se leng kwa lefelong la kwari mo mmileng wa R61 magareng ga Mthatha le Libode, se tlamela mabenkele la didirisiwa tsa go aga a a leng kwa Mthatha, Libode le Qumbu ka ditena.

Peti o bokeleditse maitemogelo mo intasetering ya didirisiwa tsa kago fa a ne a dira jaaka motsamaisi mo lebenkeleng la Build It kwa Qumbu kwa tshimologong ya dingwaga tsa bo ma 2000 mme morago a ya go dira kwa kwaring e e neng

e rekisa mebu ya go aga. Mo go tsibogeleng se se neng se tlhokagala thata, o ne a kwadisa setlamo sa IncaPeace Trading ka ngwaga wa 2013. Mme sona se simolotse go dira ka ngwaga wa 2015.

Peti (35) a re setlamo sa gagwe se simolotse e le se sennye, moo a neng a dira ditena di le 3 000 ka letsatsi mme a thapile badiredi ba le robedi fela mme mo sebakeng sa dingwaga di le pedi tse di fetileng setlamo sa gagwe se setse se godile e le tota.

O ntse a loga maano a go godisa kgwebo ya gagwe le dilwana tseo a di rekisang mmogo le go tlhola ditiro tse dingwe gape.

"Maikaelelo a rona jaanong ke go dira ditena di le 14 000 ka letsatsi. Ga jaanong re dira ditena di feta di le 12 000 ka letsatsi," o tlhalositse jalo. "Diphatlhatiro tsa leruri di ka nna 94 di tla bulwa ka ntlha ya fa re tla nna

le dinako di le pedi tsa tirelo mmogo le go reka motšhini o mongwe wa bobedi."

Kgwebo ya gagwe e abela baagi ba motse ditšhono tsa katiso le tsa ditiro. "Re ikemiseditse go tlhabolola maemo a thuto a baagi ka jalo re rebola dibasari go thusa go duelela dithuto tsa bana ba badiredi," o tlhalositse jalo.

Setlamo sa IncaPeace se dirisana thata le kwari e e leng gaufi le bona, mme ke yona e e ba rekisetsang bontsi jwa mmu wa go foroma ditena.

Tlhogo ya kantoro ya matshosetsi a dikgwebo mo Setheong sa Tlhabololo ya Dikoporasi sa Kapa Botlhaba (ECDC) Phakamisa George a re bokanaka R700 000 e ne ya neelwa setlamo sa IncaPeace jaaka madi a go simolola. Setlamo sa IncaPeace se ne gape sa kgona go tsena mo kgwebong le setlamo sa Build



■ Anele Peti ga jaana o thapile batho ba le 32 mo setlamong sa gagwe se se foromang ditena.

It le sa Buffolo Timber gore se tlamele ditlamo tseno ka ditena.

Madi a setlamo se a amogetseng go tswa kwa go ECDC a thusitse gore se fitlhelele ditlhokwa tse dintšhwa tse se di utlwanetseng le setlamo sa Build It le sa Buffolo Timber.

Mo ngwageng yo o fetileng kantoro ya matshosetsi a dikgwebo ya ECDC e ne ya neela setlamo seno R1 milione, mme seno se ne sa kgontsa setlamo seno sa IncaPeace gore se kgone go reka dikgorapata le bo ma-

tipana gore ba kgone go thota le go rwala matlapa a a thubilweng go a isa moo go direlwang teng kwa Libode.

"Kgolo ya ditlamo tse di jaaka IncaPeace e raya gore kantoro ya matshosetsi a dikgwebo ya ECDC e dira tiro ya yona jaaka mothuthusi wa dipeeletso wa setheo seno. Tshegetso e e neelwang ditlamo tseno e di kgontsha go bokeletsa dithuso tsa matlole go tswa kwa batlameding ba bangwe ba matlole." ■

# Khemise ya ntlha ya melemo e tswela terotswana molemo ka melemo



■ Rakhemise Vumile Mzini o fetotse matshelo a baagi ba Mount Fletcher ka go bula khemise ya ntlhantlha mo terotswaneng ya kwa Kapa Botlhaba.

## GO TLOGA FA E SALE E AGIWA KA NGWAGA WA 1882,

Mount Fletcher ga e ise e ipone e na le khemise mo teropong go fitlha motsing o moitshimolole dikgwebo mongwe wa mošwa a bula khemise.

Hospital, mme tsona di ne di direla fela balwetse ba sepetlele seno.

Mzini o alogile ka ngwaga wa 2010 mme o ne a ntse a dira jaaka rakhemisi mo sepetleleng sa Nelson Mandela Central Hospital kwa Mthatha pele a ka 'tsaya kgato eno e e fetotseng botshelo jwa gagwe' ya go itshimololela kgwebo e e leng ya gagwe kwa Mount Fletcher.

O tlhalositse gore fa o batla go bula khemise o tlhoka gore o dire dipatlisiso tse dintsi le diphuruphutso go netefatsa gore le tla atlega. O tlhophetse go le bula kwa lefelong la Mount Fletcher gonne go ne go sena khemise mo gaufi mme ebile gape o ne a setse a bone ka fao

lefelole leno le neng le setse le tlhabologa ka gone.

Mo go beeletseng mo go Mount Fletcher, rakhemisi yono yo o belegweng kwa motsaneng wa Ngcobo o tlholetse baagi ba ba tswang kwa metseng e e mabapi ditšhono tsa diphatlhatiro di le robedi.

Setheo sa Tlhabololo ya Dikoporasi sa Kapa Botlhaba (ECDC) se thusitse go tlamela le go thala maano a kgwebo eno e leng seo se mo thusitseng gore a ikopanye le ditheong tse dingwe tsa tlamelo ya matlole.

Tlhogo ya kantoro ya matsho-setsi a dikgwebo mo go ECDC Phakamisa George o rile setheo seno se thusa baitlhamedi-kgwebo go tlhabolola dikgwebo tsa bona le dikgopollo tsa

bona tsa dikgwebo go fitlha ba fitlhelela ditlhokwa tse di gagametseng tsa batlamedi ba matlole.

"Tshegetso eno e tsaya sebopego sa taolo, diphuruphutso tsa mabaka, tlhabololo le tekolo ya didirisiwa tsa tekelelo, madi a a dirisetswang ditlhokwa tsa kobamelo ya melawana tse di jaaka ditekolo tsa seabe seo kgwebo eno e nang le sona mo tikologong, laesense ya metsi le go thala maano a dikgwebo.

ECDC e itumedisiwa ke gore e diragaditse maikarabelo a yona mo go Ithalomso, go kgontsha khemise eno go kgona go iponela tlamelo ya matlole go tswa mo lephateng le lengwe," George o tlhalositse jalo. ■

### Siya Miti

**M**odiri ka melemo wa mošwa o dirile motlholo fa a ne a bula khemise ya ntlhantlha mo terotswaneng ya Mount Fletcher kwa Kapa Botlhaba mo ngwageng wa 2017. Ka go tsaya kgato eno, o fetotse seemo sa baagi ba terotswana eno fa go tla mo tlhokomelong ya boitekanelo.

Moalogane wa Yunibesiti ya Kapa Bophirima, Vumile Mzini o rile le fa e le nnye, tero-

tswana eno e na le baagi ba le bantsi mme gape e thusa baagi ba metseselegae ba le bantsi. O tlhalositse gore mo malobeng baagi ba ne ba kgaogana le R70 go duelela tekesi go ya kwa Maclear – e leng teropo e gaufi, e e leng bokgakala jwa dikhilomitara di le 62 – gore ba bone ditirelo tsa mabenkele a melemo.

Pele go ka bulwa Ithalomso Pharmacy, mo Mount Fletcher ditirelo tsa melemo di ne di fitlhelwa fela kwa sepetleleng sa tikologo eo sa Taylor Bequest

# Squeaky clean success for Mthatha entrepreneur

**AMINA CHEM** is an example of how good marketing and support from government can give birth to brilliant business success.

### Siya Miti

**G**rowing and nurturing a business is what cleaning company founder Siviwe Mnyaka is all about.

He decided to leave the corporate life of marketing behind and ventured into producing, marketing and distributing cleaning products through his company.

Mnyaka's company, was founded in 2012 and is based in Mthatha in the Eastern Cape.

The company has the ability to produce about nine tons a day of a range of different cleaning products which are

used for laundry, automotive, bathroom and kitchen cleaning products. This company has a variety of 60 different cleaning materials.

"We specialise in the manufacturing and marketing of quality cleaning detergents and equipment for both industrial and domestic cleaning and maintenance," said Mnyaka.

He added that Amina Chem has grown over the years with its turnover being more than a R1 million.

He added that in the inception stages of the company he only had two employs but this has grown to 17 people.

Amina Chem's success

can also be attributed to the support it received from the Eastern Cape Department of Economic Development Environmental Affairs and Tourism (DEDEAT).

The company received a boost of R1.5 million for equipment. Along with R600 000 from the Small Enterprise Development Agency (Seda) which also was ploughed into purchasing equipment.

"Since 2012 we have grown from manufacturing products by hand in 200 litre drums to semi-automated stainless steel tanks. Our growth has been organic as it has been purely led by customer base growth and new product de-



■ Producing about nine tons of cleaning materials is all in a day's work for Siviwe Mnyaka.

velopment."

The growth led us to move from a 150 square meter factory flat to a 483 square meter factory.

Currently Amina Chem has a client base of over 200 regular customers and supplies clients including several hos-

pitals, Walter Sisulu University as well as funeral parlours, car wash businesses and bus company AB350.

Mnyaka said the experience he received in the marketing industry helped him in growing his business to what it is today. ■