

# Vuk'uzenzele

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# Help for small businesses

**GOVERNMENT** will be giving entrepreneurs a boost which also opens a gap for job creation.

**P**resident Cyril Ramaphosa says government will this year focus on expanding the small business incubation programme.

The incubation programme provides budding entrepreneurs with physical space, infrastructure and shared services, access to specialised knowledge, market linkages, training in the use of new technologies and access to finance.

"The incubation programme currently consists of a network of 51 technology business incubators, 10 enterprise supplier development incubators and 14 rapid youth incubators.

"As part of the expansion of this programme, town-



ship digital hubs will be established, initially in four provinces, with more to follow," said the President when delivering his second State of the Nation Address, in Parliament recently.

The President said it was expected that the hubs will provide most-needed entrepreneurial services to small and medium enterprises in the rural areas and townships - but more especially

to young people who want to start their own businesses.

The specific focus on the small business incubation programme was due to the role small businesses play in stimulating economic activity and employment and in advancing broad-based empowerment.

"Our greatest challenge is to create jobs for the unemployed of today, while preparing workers for the jobs of tomorrow," he said.

## Tax Incentive

"We have come up with great plans, platforms and initiatives through which we continue to draw young people in far greater numbers into productive economic activity through

initiatives like the Employment Tax Incentive.

"This incentive will be extended for another 10 years," said President Ramaphosa.

Government will also intensify the "buy South Africa" programme.

"..We will pursue measures to increase local demand through, among other things, increasing the proportion of local goods and services procured both by government and the private sector."

He said increasing local demand and reducing the consumption of imports is important because it increases the opportunities for producers within South Africa to serve a growing market. ■

## Iingcebiso zikasomashishini zokuzuza impumelelo

**AMAVA OKWAZI UMSEBENZI** axhobise

usomashishini waseMpuma Koloni ngezakhono ezifunekayo ukuzakhela yena nabasebenzi bakhe ikamva eliqaqambileyo.

### Siya Miti

**L**owo wayesakuba ngumphathi weve-nkile yezixhobo zokwakha, u-Anele Peti ngoku ungumnikazi wenkampani eyenza izitena zesamente neqeshe abantu abangama-32.

I-IncaPeace Trading, ekwindawo eyikwari kwindlela u-R61 phakathi koMthatha neLibode, ithengisela iive-nkile zaseMthatha, eLibode nakuQumbu izinto zokwakha.

UPeti wafumana ulwazi olubanzi ngecandelo lezokwakha ngethuba esebenza njengomphathi eBuild It kuQumbu ekuqaleni kowama-2000 waze wasebenza ekwarini ethengisa izinto zoku-

sebenza ezingekasetyenzwa. Wathi akubona izinto ezithandwa ngabathengi, wabhala inkampani i-IncaPeace Trading ngowama-2013. Le nkampani yaqala ukusebenza ngowama-2015.

UPeti (oneminyaka engama-35) uthi le nkampani yaqala iyivenkilana nje encinci, isenza izitena zesamente ezingama-3 000 ngosuku, inabasebenzi nje abasibhozo kodwa ikhule yankulu kule minyaka mibini idlulileyo. Ufuna ukuyikhulisa le nkampani futhi andise nenani lezinto azithengisayo ukuze ngolo hlobo adale imisebenzi.

"Injongo zethu kukwenza izitena ezingama-14 000 ngosuku. Ngoku senza ezingama-12 000 ngosuku," utshilo. "Kuza kudalwa imisebenzi esisigxina emalunga nama-94 njengoko kuza kungenwa

emsebenzini ngamaxesha amabini ahlukeneyo ngosuku futhi siza kuthenga nomatshini wesibini. Oku kuza kwenza linyuke inani lezitena esize-nzayo nesiceba ukuzenza.

Eli shishini likwaqhuba uqeqesho futhi livulela nabantu balapha imisebenzi.

"Sizimisele ukuxhobisa abantu balapha ngemfundo kangokuba sinazo neebhasari zokuncedisa abantwana babasebenzi bethu ngemali yokufunda.

U-IncaPeace Trading usebenzisana kakhulu nekwari ekufutshane kule ndawo bakuyo, eyiyo ebathengisela izinto ezininzi zokwenza izitena ezifana nelitye, isanti, njl njl.

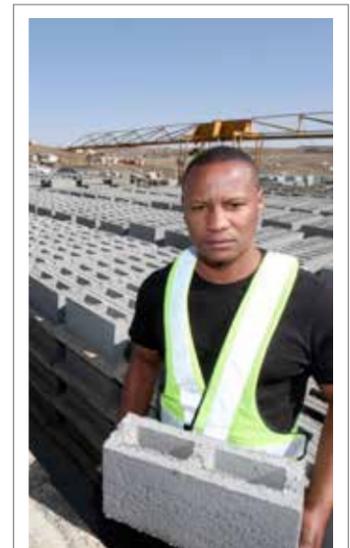
Intloko yotyalo-mali olungumngcipheko kwiQumrhu lezoPhuhliso laseMpuma Koloni (i-ECDC)

uPhakamisa George uthi imali emalunga nama-700 000 eerandi yanikwa u-IncaPeace njengemali eyinkunzi yokuqala ishishini. U-IncaPeace uye wakwazi nokutyikitya isivumelwano sokuthengisela izitena u-Build It noBuffalo Timber.

Imali eyayifunyenwe kwa-IDC yasetyenziselwa ukunceda le nkampani ikwazi ukuthenga iimveliso eziza kuthengiselwa u-Build It kunye noBuffalo Timber

Kulo nyaka, i-ECDC inike u-IncaPeace imali esisigidi seerandi isebenzisa isibonelelo sayo semali yotyalo-mali olungumngcipheko, into leyo ithe yanceda le nkampani ukuba ithenge usiganda-ganda wokugrumba nokulayisha kunye neeloli ezinkulu ezizothulelayo ukuze zithuthe ilitye lokwenza izitena ekwarini eLibode.

"Ukukhula kweenkampani ezifana no-IncaPeace



■ U-Anele Peti uqeshe abantu abangama-32 kwishishini lakhe lezitena.

kuthetha ukuba isibonelelo se-ECDC sotyalo-mali olungumngcipheko siyazizalekisa iinjongo zaso njengesibonelelo semali eyinkunzi yokuqala ishishini. Le nkxaso incede ezi nkampani zatsho zakwazi ukufumana inkxaso-mali kwezinye iinkampani ezixhasa ngemali." ■

# Ikhemesti yokuqala iluncedo kakhulu kwidolophana encinci



■ USokhemesti uVumile Mzinzi ubutshintshile ubomi babantu baseMount Fletcher ngokuthi avule ikhemesti yokuqala kule dolophana yaseMpuma Koloni.

## Siya Miti

**N**gonyaka wama-2017 eli tyendyana likasokhemesti lenze imbali ngokuvula ikhemesti yokuqala kule dolophana yaseMount Fletcher iseMpuma Koloni. Ngokuvula le khemesti, uyitshintshile indlela ezihanjiswa ngayo iinkonzo zempilo kubahlali abaninzi bale dolo-

phana.

UVumile Mzinzi, ophumelele isidanga sakhe kwiDyunivesityi yaseNtshona Koloni (i-UWC) uthi nangona le dolophana incinci inabantu abaninzi kwaye abantu beelali ezininzi baxhomekeke kuyo. Uyacacisa ukuba ngaphambili, abantu balapha bebebhatala imali yeteksi engama-70 eerandi yokuya nokubuya eMaclear - idolophu

## IDOLOPHANA YASEMOUNT FLETCHER

eyakhiwa ngowe-1882 zange yanayo ikhemesti lade ityendyana lomfana layivula.

ekude ngomgama ozikhilimitha ezingama-62 - ukuze bafumane ikhemesti.

Phambi kokuvula i-Ithalomso Pharmacy, ikhemesti eMount Fletcher ibikwisibhedlela salapha iTaylor Bequest Hospital kuphela, kwaye le khemesti ibinceda izigulana zesi sibhedlela kuphela.

UMzinzi wathwesa isidanga sakhe ngowama-2010 kwaye ebekade esebenza njengosokhemesti eNelson Mandela Central Hospital eMthatha phambi kokuba athathe isigqibo sokuzivulela eyakhe ikhemesti eMount Fletcher.

Uthi phambi kokuvula le khemesti kwafuneka enze uphando futhi afakane imilomo noluntu ukuqinisekisa ukuba le khemesti ayizikutshona. Wakhetha idolophu yaseMount Fletcher kuba ingenakhemesti ikufutshane fu-

thi wabona nokuba le khemesti ingakhula ngokukhawuleza kule ndawo.

Ngokuvula le khemesti eMount Fletcher, lo sokhemesti uyinzalelwano yaseNgcobo uvulele imisebenzi abantu abasibhozo beelali ezikufutshane nale dolophu.

IQumrhu lezoPhuhliso laseMpuma Koloni (i-ECDC) lamnceda ngezimali futhi lamncedisa nangokubhala isicwangciso sokuqala ishishini into leyo yamncedayo watsho wakwazi ukuya kunkqonkqoza kwamanye amaqumrhu ezezimali eyokufuna imali.

Intloko yotyalo-mali olungumngcipheko e-ECDC uPhakamisa George uthi esi sibonelelo sinceda oosomashishini ukuba babhale phantsi isicwangciso sohlobo lweshishini abalifunayo, sibatatamise side isicwangciso

eso sibe kwinqanaba apho sinazo zonke izinto ezifunwa ngamaqumrhu abolekisa ngezimali.

"Intlobo zoncedo olunikwa yi-ECDC ziquka ukuququzelela ukuba usomashishini adibane namaqumrhu afanelekileyo, ukuqhuba uphando ngamathuba okuphumelela kweli shishini, uphuhliso, ukuvavanya umbono ekuza kusekelwa kuwo, iindleko zokuqinisekisa ukuba iyathotyelwa imithetho efana noHlolo leFuthe leShishini Elo kokusiNgqongileyo, amaphepha-mvume amanzi kunye nesicwangciso esineenkcukacha ngeshishini. I-ECDC ichulumance kakhulu kuba isizalisekisele isithembiso sayo kwi-Ithalomso, into leyo ethe yanceda le khemesti yatsho yafumana imali kwamanye amaqumrhu,' utshilo uGeorge. ■



# Squeaky clean success for Mthatha entrepreneur

**AMINA CHEM** is an example of how good marketing and support from government can give birth to brilliant business success.

## Siya Miti

**G**rowing and nurturing a business is what cleaning company founder Siviwe Mnyaka is all about.

He decided to leave the corporate life of marketing behind and ventured into producing, marketing and distributing cleaning products through his company.

Mnyaka's company, was founded in 2012 and is based in Mthatha in the Eastern Cape.

The company has the ability to produce about nine tons a day of a range of different cleaning products which are

used for laundry, automotive, bathroom and kitchen cleaning products. This company has a variety of 60 different cleaning materials.

"We specialise in the manufacturing and marketing of quality cleaning detergents and equipment for both industrial and domestic cleaning and maintenance," said Mnyaka.

He added that Amina Chem has grown over the years with its turnover being more than a R1 million.

He added that in the inception stages of the company he only had two employs but this has grown to 17 people.

Amina Chem's success

can also be attributed to the support it received from the Eastern Cape Department of Economic Development Environmental Affairs and Tourism (DEDEAT).

The company received a boost of R1.5 million for equipment. Along with R600 000 from the Small Enterprise Development Agency (Seda) which also was ploughed into purchasing equipment.

"Since 2012 we have grown from manufacturing products by hand in 200 litre drums to semi-automated stainless steel tanks. Our growth has been organic as it has been purely led by customer base growth and new product de-



■ Producing about nine tons of cleaning materials is all in a day's work for Siviwe Mnyaka.

velopment."

The growth led us to move from a 150 square meter factory flat to a 483 square meter factory.

Currently Amina Chem has a client base of over 200 regular customers and supplies clients including several hos-

pitals, Walter Sisulu University as well as funeral parlours, car wash businesses and bus company AB350.

Mnyaka said the experience he received in the marketing industry helped him in growing his business to what it is today. ■